**Profile**

Senior Business major concentrating in Marketing seeking a part-time job for experience. Looking to combine a strong desire for creative freedom with developing digital marketing skills. Thrives in both collaborative environments working with others and independently to achieve common goals.

**Education**

B.S. in Business Administration; May 2020

Concentration: Marketing, Minor in Anthropology

Saint Mary’s College of California, Moraga, CA

**Projects and Coursework**

Technology, Engineering and Business Certification Program Fall 2019

* Using social networks for software development and team communication
* Developing computational thinking and problem-solving abilities for real-world problems
* Deploying applications across the cloud via Google Cloud

**Experience**

Marketing Intern January 2019 – May 2019

Pod System, Seville, Spain

* Composed spreadsheets of data from analytic websites, competition and consumer interaction
* Tracked Key Performance Indicators for lead generation and media platforms
* Gained proficiency in data management applications, such as CRMs and cloud computing
* Conducted marketing research of telecommunication hardware manufacturers
* Researched and executed innovative ways to market a book through social media campaigns and SEO efforts

Registrar’s Representative January 2018 – Dec 2018

Office of Registrar, Saint Mary's College of California

* Designed and distributed customized reports and spreadsheets of student process from databases for Registrar to determine trends in academics and registration
* Provided timely and accurate data for spreadsheets and website updates for Commencement Ceremony purposes
* Selected as a primary agent to handle irate customers, due to ability to calm clients and resolve problems

Game Day Marketing and Promotions Assistant September 2017 – May 2018

Athletics Department, Saint Mary's College of California

* Consistently managed conflicting priorities in a fast paced environment and meet deadlines
* Communicated with team members and customers to implement smooth flow of events
* Recognized for ability to manage sales and marketing strong relationships with clients

**Additional Skills**

Google Platforms for Work: Ads, Analytics, Cloud, Drive, Keyword Planner, Search Console, Trends

Social media: Youtube, Twitter, Facebook, Instagram, Pinterest, LinkedIn, Blog Forums

Technologies: SEMRush, GoDaddy, Sugar CRM, Kindle Direct Publishing

**Activities, Leadership, and Associations**

American Marketing Association Member 2019